

Pesewa ONE Business Model Canvas

Designed for:

Management

Designed by:

Executive

Date:

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Version:

5

<p>Key Partners</p> <p>Anchor Partners Funds Managers Regulators</p>	<p>Key Activities</p> <p>Mapping Prospecting Follow ups/Cross-selling Customer Service Platforms Management Partners Management Records Keeping Staff Management Investor Reports & Relations</p>	<p>Value Propositions</p> <p>Products (Pesewa CARD, Young Entrepreneurs Pack, Farmers Pack, Informal Sector Pack, Students Pack, Formal Businesses Pack)</p> <p>Services (100+ Incubatee Services)</p> <p>Platforms (Pesewa CARD, Pesewa Mapping, ONE+, The Open Hub, Pesewa CoINS, Stock King, Daily Connect, Pesewa QR, SHIFT, Pesewa AI, Pesewa TV, Pesewa Games)</p>	<p>Customer Relationships</p> <p>ONE+ Loyalty Reward Program</p> <p>Platforms (Pesewa CARD, Pesewa Mapping, ONE+, The Open Hub, Pesewa CoINS, Stock King, Daily Connect, Pesewa QR, SHIFT, Pesewa AI, Pesewa TV, Pesewa Games)</p> <p>Call Center</p>	<p>Customer Segments</p> <p>Young Entrepreneurs Farmers Informal Sector Students Formal Businesses</p>
<p>Cost Structure</p> <p>Regulatory Costs Staff Payments Business Centers Maintenance Platform Costs</p>	<p>Revenue Streams</p> <p>Partnership Fees/Commissions Packages/Platforms Fees Services Fees Franchise Fees Data & Advertising</p>			
<p>Key Resources</p> <p>Platforms (Pesewa CARD, Pesewa Mapping, ONE+, The Open Hub, Pesewa CoINS, Stock King, Daily Connect, Pesewa QR, SHIFT, Pesewa AI, Pesewa TV, Pesewa Games)</p>	<p>Channels</p> <p>Employee/Trainee Signups Business Centers Africa Franchise Program Online Platforms</p>			