



# HEDGE FUNDS Products Development Proposal

[www.pesewaone.com](http://www.pesewaone.com) | BUILDING AFRICA'S ECONOMY

---

***Pesewa ONE is a leading business incubator for Africa's businesses. The Pesewa franchise program launched in 2022 also makes Pesewa ONE a Gateway to Africa for global businesses seeking to reach the vast African market. As of September, 30, 2023, we had 103 incubatees under various sector industries; 6,235 businesses mapped out in 3 African countries (i.e. Ghana, Nigeria and Benin) and 9 Franchises.***

*Our mission is to Build Africa's Businesses through Entrepreneurship, People, Partnerships, Platforms & Investments.*

*Pesewa ONE's Franchise Program provides business services to large and medium scale businesses, young startups, small businesses and informal sector businesses. Our services include incubation, marketplaces, aggregation, funding, facilitation, management, sales, jobs and technology platform solutions. The goal of Pesewa ONE is to be present in 10 African countries through 200 Franchisees; providing our services to 1 million African businesses by 2027.*

---

## INTRODUCTION

Hedge funds operate in an environment defined by continuous change, marked by market volatility, regulatory shifts, and the perpetual quest for alpha. In this ever-evolving landscape, the power to adapt, innovate, and distinguish your fund is not just an advantage but an imperative. Our proposal outlines an innovative product offering initiative, specifically crafted to meet the distinct challenges encountered by your company.

Our proposed products are guided by several strategic objectives:

**Operational Excellence:** We have designed and developed a cutting-edge platform that streamlines operations, optimizes resource allocation, and significantly reduces operational costs, granting your company the agility to make decisions swiftly and decisively.

**Advanced Data Analytics:** Our products incorporate state-of-the-art data analytics and reporting features, empowering you with real-time insights that enhance decision-making, risk management, and portfolio performance. This functionality will identify opportunities and threats to amplify your fund's competitiveness.

**Client-Centric Solutions:** We have developed a customizable investor portal that enhances transparency and communication, strengthening the bond between your company and its investors. This feature will cement your reputation as a trusted and reliable partner in hedge fund management.

**Security and Compliance:** Our products prioritize the highest standards of data security and regulatory compliance. This ensures that your fund can withstand regulatory changes, protect sensitive data, and maintain a sterling reputation in the market.

**Scalability and Future-Readiness:** Recognizing the importance of scalability in the hedge fund industry, our products are engineered to accommodate growth, evolving industry trends, and emerging technologies.

This proposal presents an unparalleled opportunity for your company to position itself as a trailblazer in hedge fund management, a leader in efficiency, and an unrivaled performer in the industry. We look forward to the opportunity to engage in discussions, answer any questions you may have, and explore how our partnership can usher in a new era of success for your fund.

Thank you for considering our proposal. We eagerly anticipate the potential to collaborate with you in crafting a product that sets new standards in hedge fund management and client satisfaction.

<b>Product</b>	<b>Description</b>	<b>Costs</b>	<b>Tick to Choose</b>
Trading Software	Our international standard software for management of your clients plus new & modern features	Varying costs	<input type="checkbox"/>
Investment Marketing Platform	Get your various financial service products listed on <a href="http://www.stockkinginvestments.com">www.stockkinginvestments.com</a> to reach a large investors market	Pay per play (Commissions to be agreed)	<input type="checkbox"/>
Introducers Program	Reach a wider market, including students, through Stock King's Introducers Program	Pay per play (Commissions to be agreed)	<input type="checkbox"/>
Crowdfunding & OTCs	Participation in fundraising for businesses using new & innovative schemes such as crowdfunding and OTC markets	Pay per play (Commissions to be agreed)	<input type="checkbox"/>
Family Advisory Services	Become a proprietary fund management advisor for families signed up to our OPP Program	\$2,500 annual fee	<input type="checkbox"/>
Compliance Services	Receive regular regulatory compliance support	\$250 annual fee	<input type="checkbox"/>
Management Support	Conduct market research, brand book designing and social media marketing	Various rates	<input type="checkbox"/>

**Name of Company:**

**Name of Representative:**

**Contact of Representative:**

Signed

Signed

.....

**Representative**

Date:

.....

**Pesewa ONE**

Date:

**Pesewa ONE offers other key general services including:**

- *Incubation.* We offer incubation services to nurture and foster the growth of early-stage startups. This involves providing trademark & licensing services, mentorship, access to resources, and guidance on various aspects of business development. Incubation helps our startups refine their business ideas, develop their products or services, and build a strong foundation for growth & sales.
- *Marketplaces.* We operate various marketplace platforms that serve for businesses to market and sell their products or services. These marketplaces are both online and physical, depending on the specific needs of the businesses involved. We provide these service to, through and on behalf of our businesses for a variety of goods and services.
- *Aggregation.* Aggregation services involve bringing together various businesses or products under a single umbrella. Pesewa ONE aggregates goods or services from multiple providers to create economies of scale, negotiate better deals with suppliers, and offer customers a wider range of choices.
- *Funding.* Access to capital is crucial for business growth. We facilitate funding opportunities for startups and businesses by connecting them with investors, venture capitalists, or providing access to financing options such as loans or grants. This service helps businesses secure the necessary capital to expand their operations.
- *Facilitation.* Facilitation services involve streamlining processes and procedures to make it easier for businesses to operate efficiently. We offer training and support in areas such as compliance, regulatory affairs, and supply chain management to help businesses navigate complex operational challenges.
- *Management.* Effective business management is essential for sustainable growth. Pesewa ONE provides management consulting services to help businesses optimize their operations, streamline workflows, and implement best practices. This service helps businesses achieve operational excellence.
- *Sales.* Sales services offered by Pesewa ONE includes sales training, lead generation, and marketing support. Helping businesses improve their sales strategies and execution can lead to increased revenue and market share
- *Jobs.* We also play a role in job creation by facilitating employment opportunities through the businesses we support. This includes connecting job seekers with businesses in need of skilled employees or assisting businesses in their hiring processes.
- *Technological Solutions.* In today's digital age, technology plays a crucial role in business success. Pesewa ONE offers technology platform solutions, including software development, IT infrastructure support, and digital marketing services. These solutions help businesses leverage technology to enhance their competitiveness and efficiency.

Overall, Pesewa ONE offers a comprehensive suite of services designed to support businesses at various stages of their development, from startup incubation to ongoing operational support, with a focus on facilitating growth, fostering innovation, and creating economic and commercial opportunities.