



# PROFESSIONAL SERVICES Products Development Proposal

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***Pesewa ONE is a leading business incubator for Africa's businesses. The Pesewa franchise program launched in 2022 also makes Pesewa ONE a Gateway to Africa for global businesses seeking to reach the vast African market. As of September, 30, 2023, we had 103 incubatees under various sector industries; 6,235 businesses mapped out in 3 African countries (i.e. Ghana, Nigeria and Benin) and 9 Franchises.***

*Our mission is to Build Africa's Businesses through Entrepreneurship, People, Partnerships, Platforms & Investments.*

*Pesewa ONE's Franchise Program provides business services to large and medium scale businesses, young startups, small businesses and informal sector businesses. Our services include incubation, marketplaces, aggregation, funding, facilitation, management, sales, jobs and technology platform solutions. The goal of Pesewa ONE is to be present in 10 African countries through 200 Franchisees; providing our services to 1 million African businesses by 2027.*

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## INTRODUCTION

The world of professional services is a vital component of modern business, encompassing a wide range of sectors, including legal, accounting, consulting, and more. In this dynamic landscape, marked by evolving client needs, regulatory changes, and the ever-increasing demand for specialized solutions, the ability to adapt, innovate, and provide differentiated services is paramount. Our proposal introduces a strategic product offering meticulously designed to address the unique challenges faced by your company.

Our proposed products are grounded in several pivotal objectives:

**Innovative Professional Solutions:** We have developed a suite of innovative tools and resources that empower professionals to excel in their roles, streamline their processes, and provide clients with enhanced value. These solutions encompass the latest technology, professional practice management platforms, automation tools, and data analytics.

**Client-Centric Approach:** Our product offerings are designed with your clients in mind. We create solutions that cater to their specific needs and objectives, whether they are businesses, individuals, or institutions, aligning your services with their unique requirements.

**Operational Efficiency:** Our products aim to streamline professional services processes, reduce administrative overhead, and enhance the accuracy and delivery of services, allowing you to operate efficiently and provide timely, cost-effective solutions.

**Data Security and Compliance:** Recognizing the paramount importance of data security and regulatory compliance in professional services, our products prioritize advanced cybersecurity measures and compliance features, ensuring that your clients' sensitive data is protected.

**Knowledge Management and Expertise Sharing:** We develop platforms and tools that facilitate knowledge sharing and expertise management, fostering collaborative, efficient, and continually improving professional services.

This proposal presents an exceptional opportunity for your company to solidify its position as a leader in professional services, devoted to innovation, operational excellence, and client satisfaction. We eagerly anticipate the potential to engage in discussions, address any inquiries you may have, and explore how our partnership can elevate your services to new heights of success.

Thank you for considering our proposal. We look forward to the potential collaboration with you in crafting a product line that sets new standards in professional services, innovation, efficiency, security, and client satisfaction.

<b>Product</b>	<b>Description</b>	<b>Costs</b>	<b>Tick to Choose</b>
International Collaborations	Join our Business-as-ONE program to partner with our Global Anchor Partners	Free to sign up	<input type="checkbox"/>
Family Advisory Services	Become a proprietary professional services provider for families signed up to our OPP Program	\$2,500 annual fee	<input type="checkbox"/>
Compliance Services	Receive regular regulatory compliance support	\$250 annual fee	<input type="checkbox"/>
Management Support	Conduct market research, brand book designing and social media marketing	Various rates	<input type="checkbox"/>

**Name of Company:**

**Name of Representative:**

**Contact of Representative:**

Signed

Signed

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**Representative**

Date:

.....  
**Pesewa ONE**

Date:

**Pesewa ONE offers other key general services including:**

- *Incubation.* We offer incubation services to nurture and foster the growth of early-stage startups. This involves providing trademark & licensing services, mentorship, access to resources, and guidance on various aspects of business development. Incubation helps our startups refine their business ideas, develop their products or services, and build a strong foundation for growth & sales.
- *Marketplaces.* We operate various marketplace platforms that serve for businesses to market and sell their products or services. These marketplaces are both online and physical, depending on the specific needs of the businesses involved. We provide these service to, through and on behalf of our businesses for a variety of goods and services.
- *Aggregation.* Aggregation services involve bringing together various businesses or products under a single umbrella. Pesewa ONE aggregates goods or services from multiple providers to create economies of scale, negotiate better deals with suppliers, and offer customers a wider range of choices.
- *Funding.* Access to capital is crucial for business growth. We facilitate funding opportunities for startups and businesses by connecting them with investors, venture capitalists, or providing access to financing options such as loans or grants. This service helps businesses secure the necessary capital to expand their operations.
- *Facilitation.* Facilitation services involve streamlining processes and procedures to make it easier for businesses to operate efficiently. We offer training and support in areas such as compliance, regulatory affairs, and supply chain management to help businesses navigate complex operational challenges.
- *Management.* Effective business management is essential for sustainable growth. Pesewa ONE provides management consulting services to help businesses optimize their operations, streamline workflows, and implement best practices. This service helps businesses achieve operational excellence.
- *Sales.* Sales services offered by Pesewa ONE includes sales training, lead generation, and marketing support. Helping businesses improve their sales strategies and execution can lead to increased revenue and market share
- *Jobs.* We also play a role in job creation by facilitating employment opportunities through the businesses we support. This includes connecting job seekers with businesses in need of skilled employees or assisting businesses in their hiring processes.
- *Technological Solutions.* In today's digital age, technology plays a crucial role in business success. Pesewa ONE offers technology platform solutions, including software development, IT infrastructure support, and digital marketing services. These solutions help businesses leverage technology to enhance their competitiveness and efficiency.

Overall, Pesewa ONE offers a comprehensive suite of services designed to support businesses at various stages of their development, from startup incubation to ongoing operational support, with a focus on facilitating growth, fostering innovation, and creating economic and commercial opportunities.