

Pesewa ONE

Global Anchor Partners

About Pesewa ONE

We are a *Scaled Business Incubator* for Africa's businesses

Our target is to work with 1,000,000 African businesses by 2027 through 200 Franchises in 10 African countries

The Goals of Pesewa ONE

1. Building Viable, Connected & Productive Businesses in Africa
2. Linking Global Businesses with Africa's Businesses
3. Linking Young African Entrepreneurs with the Informal Sector

How can you work with us?

Partner with us to reach a mass market in 10 African countries with your products & services

Scale your existing African business in partnership with our Franchises

Provide mentorship and business support to Africa's next generation of entrepreneurs

Pesewa ONE's Current Profile

- 1. Started in 2018 as a Traditional Business Incubator in Ghana; 103 Incubatees**
- 2. 511,124 Businesses Mapped in 10 African Countries**
- 3. 9 Franchisees**
- 4. 15 Anchor Partners**

Pesewa ONE Milestones

- 1. Listed first Ghanaian start-up on the Ghana Stock Exchange (GSE) in 2021**
- 2. Voted 'Most Respected CEO' (Incubator Category) at the Ghana Industry CEO Awards 2023**
- 3. Established 10 Major Technological Platforms**

Pesewa ONE's Targets 2027

- 1. 10 African Countries**
- 2. 200 Franchises**
- 3. 1,000,000 Businesses**
- 4. 150 Anchor Partners**

How to partner with us

1. Register with us as a Global Anchor Partner; and agree a commercial relationship
2. Provide training for our staff and existing franchises on your products and services
3. Provide regular monitoring and re-training services to ensure effectiveness of our sales campaigns

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